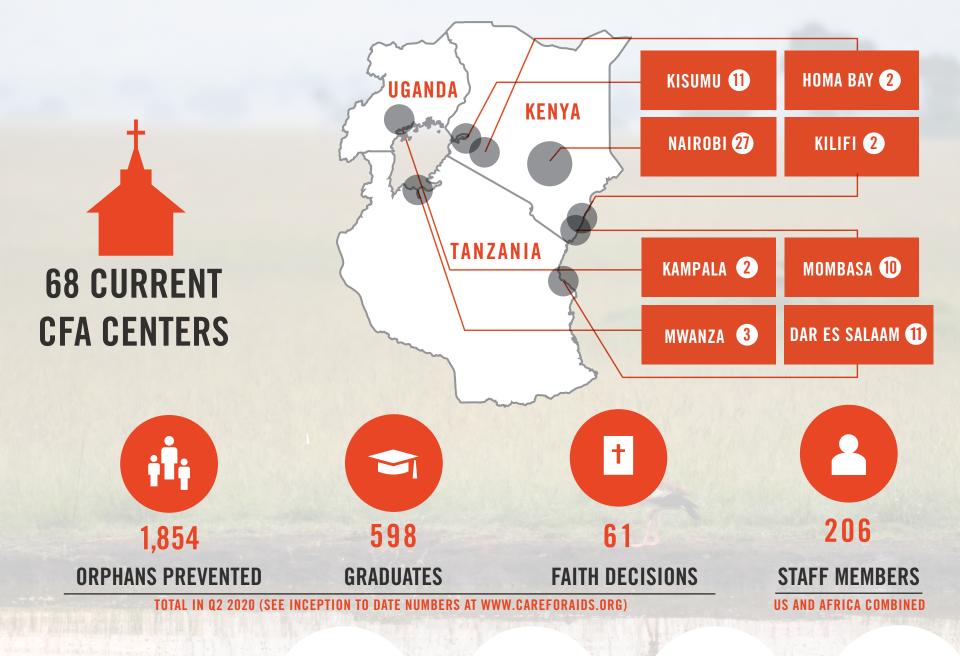


CARE for AIDS

2020
IMPACT REPORT





WE VALUE DIVERSE, LOCAL LEADERSHIP. OUR TEAM IS:

95% Local African Staff 49%
WOMEN ACROSS
ALL POSITIONS

33% Women in Senior Leadership 40 AFRICAN TRIBES REPRESENTED

KEY PERFORMANCE INDICATOR: COVID-19 SUPPORT IN Q2

4

92%
REACH RATE FOR TELECOUNSELING*
*CARE for AIDS moved to 100% phone-based counseling on March 16th due to COVID-19

Centers in Uganda achieved a 100% reach rate, while centers in the Nairobi West region reached 99% of their clients for telecounseling.

6,716
FAMILIES RECEIVED FOOD SUPPLEMENTS

Both CARE for AIDS clients and other families in the communities received food supplements.

100%
BIBLE DISTRIBUTION GOALS MET FOR Q2

1,660 Bibles were distributed in Q2 to clients who did not have one.

40 CLIENTS RECEIVED CARE THROUGH TELEMEDICINE

Telemedicine services cover prescriptions, maternal support, transportation to and from necessary medical appointments, and other health-related needs.

STRENGTH IN CRISIS

This quarter, we want to update you on some stories of our graduates and their resilience in the midst of COVID-19. Throughout the CARE for AIDS program, clients attend several seminars wherein they learn a set of skills that help them establish financial independence. One of the eighteen skills each center teaches is liquid soap making. In this season, two graduates have been able to use this skill to help their communities and become economically self-reliant.

Due to the pandemic, stores throughout Kenya have experienced an interruption in their supply chain, creating a shortage of essential supplies. One graduate from the Manyatta AIC center in Kisumu is making homemade liquid soap and selling it in bulk to local grocery stores. This former client has been able to use the skills she acquired in the CARE for AIDS program to fill a market need and create a better economic situation for herself and her family.

Likewise, another graduate from the Mtopanga center in Mombasa has her own small shop in town. She has been making and selling 20 liters of liquid hand soap per day on average since early March. This has also created the opportunity for her to educate her community about the necessity of good hand hygiene in this season.

We are incredibly proud of the way these CARE for AIDS graduates have been able to support their communities in a uniquely challenging time.

